

ePLANET



PRESS RELEASE

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AWARD WINNING EPLANET RAINFOREST QUEST CENTRAL AMERICA TO BE BROADCAST IN EIGHTEEN MIDDLE EASTERN AND NORTHERN AFRICAN NATIONS

Philadelphia, PA -- November 2010 -- Rights to all television broadcasting media for award-winning *ePlanet Rainforest Quest Central America* -- produced by Fink Productions, Philadelphia, PA -- have been acquired by Satellite Studios of Amman, Jordan. The television broadcasting rights (Terrestrial, Satellite, and Cable) are for **eighteen Middle Eastern and Northern African nations**. The program will be adapted by Satellite Studios for broadcast in Arabic in **Bahrain, Egypt, Iran, Iraq, Jordan, Lebanon, Oman, Qatar, Saudi Arabia, UAE, Yemen, Tunisia, Morocco, Sudan, Algeria, Libya, Palestine, and Mauritania**. Vision Films, of Sherman Oaks, CA secured the



arrangement for Fink Productions, Philadelphia, PA.

In the past children's environmental programming has too often used fear to motivate children, leaving children with no clear idea of what exactly they can do today in their own communities to protect the environment. **Through the animated characters of Timo and Dina, producer Carlos Fink inspires children to take environmental responsibility by showing them the value of our environment and what others are doing, successfully, to protect it.**

ePlanet Rainforest Quest Central America takes children on an exotic adventure where they learn about the unique and fascinating environmental characteristics of **Mexico, Belize, and Costa Rica**. The program shows children what people and communities – communities like their own - are doing to protect the environment. Fink's program is supported by a website: www.eplanetkids.com which expands on subjects examined in the video program.

In late 2009 the **Coalition for Quality Children's Media** awarded **Writer / Director / Producer Carlos Fink** their **KIDS FIRST!** endorsement for ***ePlanet Rainforest Quest Central America***. This endorsement is the highest of three possible levels of recognition. The Coalition for Quality Children's Media, founded in 1991, is a national nonprofit whose mission is to teach children critical viewing skills and to increase the visibility and availability of quality children's media. The Coalition is a voluntary collaboration comprising more than 10,000 media professionals, lobbyists, policymakers, child advocates, educators, parents and families nationwide. Information about the coalition can be found on the coalition's website: www.kidsfirst.org



Telly Award

ePlanet Rainforest Quest Central America has also won a 2009 Telly Award in the **Children's Audience** category. More information about the Telly Awards can be found here: www.tellyawards.com

Series One begins with an introduction to the majestic jungles of **Central America**

In **Mexico** children are taken to the **Sian Ka'an Biosphere** in **Quintana Roo** on Mexico's Yucatan peninsula. **Timo and Dina** explore over **1.3 million acres of protected rainforest** that provides home to **more than five thousand indigenous people, thousands of plants, and**

hundreds of species of birds, animals, fish, and reptiles.

The biosphere of **Sian Ka'an** in Mexico contains **tropical forests, lagoons, beaches, mangrove forests, cenotes, and coral reefs.** Children see birds like **toucans, pelicans, and flamingos,** and **lots of reptiles including the crocodile.**

Next stop is **Belize.** **Timo** and **Dina** visit **one of the world's most ecologically friendly nations.** They take a trek down the **Medicinal Trail,** where they learn about **the connection between plants and medicine.** Children see how **Belize is a sanctuary to many rainforest animals.** The protected forests of Belize are **home to about one hundred and fifty species of mammals and over five hundred species of birds.** Children get to see **tapirs, howler monkeys, jaguars,** and an astounding display of **butterflies.**

The last stop is **Costa Rica, one of the world's most most spectacular garden nations.** The program displays Costa Rica's extraordinary wealth of flora and fauna.

Timo and Dina host the children's journey through **an incredible cloud forest.** They **traverse the jungle canopy on a series of hanging bridges, learn about the role the Arenal volcano plays in maintaining the health of the jungle and about snakes, iguanas, leaf cutter ants, coatis, and sloths.**

The program then moves beyond the exotic locations to more familiar surroundings to viewers: **classrooms, parks, and nature centers where local students are shown making a difference in their own communities.**

Series Two: *ePlanet Rainforest Quest Pacific Northwest* is now in development.

Producer / director **Carlos Fink's** programs leave children with the message: **We have environmental issues to deal with and people are working hard to resolve them. In many cases, they are succeeding. There are very simple things that we can all do in our everyday lives, beginning today, to help improve our environment.**

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The current completed version is in English, but since the two main characters are animated, the program is easily adapted to any other languages. A Spanish language version is currently in production.

Writer / Director / Producer **Carlos Fink** is available for interview by appointment.

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