



THOMPSON COMMUNICATIONS

Quick Reference Statistics Relevant to Kirk Shannon Butts' *Blueprint*:

Variety Box Office Figures for *Dirty Laundry*
(See Line 62)

http://www.variety.com/index.asp?layout=boWeekly&sort=weekly_revenue&date=12%2F8%2F2007&boxmonth=12&boxday=8&boxyear=2007&submit.x=11&submit.y=12&submit=Search

The Gay & Lesbian Consumer Index

http://communitymarketinginc.com/mkt_int_gld.htm

National Marketing Studies Confirm the Affluence of the Gay and Lesbian Market

www.rainbowreferrals.com/sponsors/statistic.asp

New 'Buying Power' Report Shows Blacks Still Outspend Other Ethnic Segments

www.targetmarketnews.com/Buying%20Power%20report%2003.htm

Black Gays and Lesbians Gaining Visibility on New Cable TV Programs

www.blackamericaweb.com/site.aspx/bawnews/blackgays830

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