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See the trailer at: www.fornevermovie.com

PRESS RELEASE

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FULL LENGTH THRILLER "FORNEVER" SCREENING IN CAIRO INTERNATIONAL FILM FESTIVAL

Sayerville, New Jersey — December 30, 2007 -- Independent filmmaker **Adam Zayed** is pleased to announce that his new supernatural thriller "**ForNever**" is screening twice in **The Cairo International Film Festival**. The festival opened on **November 27**, and runs through **December 7th**. "**ForNever**" screens on **December 2, at 7:00pm**, and again on **December 6, at 9:00pm**. **Mr. Zayed** will be hosting both screenings.

"**ForNever**" is competing in the "**International Competition for Digital Feature Films**." Commenting on the Cairo Festival, director / producer **Adam Zayed** said "It is a great honor to participate in this year's **Cairo International Film Festival**. The festival is one of the most influential film festivals in the world." Legendary actor **Omar Sharif** is the festival's honorary president. Mr. Sharif has one hundred and ten film credits on IMDB.

"This horror-thriller about a self-absorbed yuppie's glimpse of Hell will literally lift you out of your seat, throw you against the wall and then throw you back into your seat with the wind knocked out of you"

— Chris McMurray

"Suburban 'Twilight Zone,' . . . blurs the line between action and horror"

— Keith Carne,
The Home News Tribune

Think this is hell? Just wait!

Spawned by a hateful upbringing and trapped in a dead end marriage to a selfish trophy wife, budding real estate broker **John Sides** finds himself caught within a torrent of

lust and greed.

With an empty gas tank and a dead cell phone, John seeks refuge in a mysterious house in a remote New Jersey suburb. But rather than finding a welcoming stranger, he’s cast inside a confusing, grotesque maze where the weirdest people in impossible dimensions haunt him to the brink of insanity.

This heart pounding, psychological thriller thrusts you onto a fast paced roller coaster ride filled with unexpected twists and turns of a cult classic. Smattered with skillfully placed subtle clues, “**ForNever**” is even more entertaining the next time around.

“With ‘**ForNever**’ I wanted to accomplish more than just a unique powerful thrilling story or horror film. That’s why in addition to providing the audience with a fast moving, high tension plot, there is also a moral component in the film’s subtext,” Zayed comments.

“**ForNever**” is the result of Adam Zayed’s life-long creative passions. He has always been deeply involved with creative arts, writing, painting, and playing music since he was nine years old. At the age of twelve, he won a national prize for writing a play for children, while he was still a child himself! Zayed wrote and created comic books at the age of thirteen and has composed music since then. He studied filmmaking at NYU, and has written and directed a few short films during his study. “ForNever” is his second feature after “On that Night.” One of Adam’s trademarks is pushing the envelope of creativity to extremes, whether from a story telling standpoint, or from a visual sense aspect. His ultimate filmmaking goal is to plant a final positive thought, attitude, and a seed of constructive feelings that can enrich the viewers’ lives. “ ‘It made me think’ is the highest reward an audience can give me,” Adam adds. The most influential directors on his style of filmmaking are **Stanley Kubrick, Ridley Scott, Steven Spielberg, Peter Weir,** and **Salah Abusaif.**

Adam Zayed wrote, directed, produced, edited, and composed all of the music for “**ForNever**”.

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Additional Info on **The Cairo International Film Festival:**
www.cairofilmfest.org

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